



## FACT SHEET

### MISSION

The mission of Big Brothers Big Sisters of Metro Atlanta (BBBS) is to transform the lives of children through professionally supported, one-to-one mentoring relationships with caring, well-trained volunteers.

### AGENCY OVERVIEW

Big Brothers Big Sisters of Metro Atlanta is a private, nonprofit organization and an affiliate of Big Brothers Big Sisters of America. Founded in 1960, Big Brothers Big Sisters of Metro Atlanta currently serves more than 2,500 children annually, making it one of the largest affiliated agencies in the United States. The agency serves twelve metropolitan counties, and matches children between the ages of 6-12 with volunteer mentors. Program offerings include: Community-based, Site-based, Hispanic Mentoring Program (HMP), Mentoring Children of Prisoners program (MCOP), Mentoring Academic Partnerships (MAP), and Mentoring Towards College (MTC).

### COMMUNITY NEED

- There are approximately 1,177,669 children under the age of 18 living in the metro Atlanta area.
- 44% of the total student population in the BBBS service area receive free and reduced lunch.
- 61% of children in the BBBS service area live in single-parent households.
- 77% of teens, ages 16-19, are unemployed.
- Only 58% of teens in Atlanta graduate from high school. The number drops to 48% for African-American students and 43% for Hispanic students.

BBBS stands poised to continue intervening on behalf of at-risk children within our service area. The problems our children face are complex and challenging. By placing caring, well-trained volunteers with at-risk children, the BBBS intervention increases student resilience against myriad negative risk factors, thus leading to more positive student academic and health outcomes.

### CHILDREN IN OUR PROGRAM

83% report improved grades  
83% avoid early parenting  
88% have improved self-confidence

86% have a positive sense of the future  
82% avoid juvenile delinquency  
83% have improved family relationships